Minutes of Regular Meeting of the
Oklahoma Educational Television Authority

1:00 p.m., Tuesday, February 24, 2026
OETA Media Center Conference Room
7403 N. Kelley Ave.
Oklahoma City, Oklahoma

DIRECTORS' PRESENT:
Lisa Greenlee, Chair
Karen Auer
Sean Burrage, Secretary/Treasurer
Jay Falkner
Lindel Fields
Dr. Kayla Hale
Kara Hall
Dr. Jim Hess
Meyer Siegfried
Jessica Thompson

DIRECTORS ABSENT:
Joseph Harroz, Jr.
James Harwell

VISITORS PRESENT: Madalynn Martin, Oklahoma Office of the Attorney General; Dan Bledsoe, Finley & Cook, PLLC; Luke Martin, Capital Plus Consultants; Jessica Russell, Principal, J. Russell Consulting, LLC; and Garrett King, Friends of OETA Inc., President.

STAFF PRESENT: Executive Director/Chief Operating Officer Shawn Black; Lawson Adams, Vice President of Engineering & IT; Susan Cadot, Vice President of Local Content; Jennifer Mullins, Vice President of Marketing & Communications; Sally Ray, Vice President of Development; Darrell Strong, Jr. Vice President of Education; Janette Thornbrue, Vice President of Operations; and Janet Jones, Executive Assistant.

The Oklahoma Educational Television Authority Board of Directors met in person at 1:00 p.m. on Tuesday, February 24, 2026. Notice of Meeting was filed with the Secretary of State, and copies of the agenda and meeting documents were posted in accordance with the Open Meetings Act.

Chair Greenlee called the meeting to order. Jones called the roll. It was determined that a quorum was present, and the meeting was called to order at 1:00 p.m.

The Chair welcomed the Board and recognized all visitors, and the OETA Staff were asked to introduce themselves.

Item #4 {Action} Previous Meeting Minutes:

The Board reviewed the minutes of the regular meeting of October 28, 2025. Chair Greenlee requested a motion to approve the minutes. A motion was made to approve the minutes by Hale, and it was seconded by Hess. A roll-call vote was conducted; Burrage and Falkner abstained, and the motion to approve the minutes carried unanimously.

Item #5 Chair Report:

Chair Greenlee began by acknowledging the high attendance at the meeting and thanked everyone for being present. She reports that this year has brought significant changes in leadership at OETA, and she commends Director Black for his outstanding work.

Chair Greenlee highlighted that OETA is currently facing substantial challenges due to a $1.9 Million loss in Federal Funding from the Corporation for Public Broadcasting (CPB). Chair Greenlee emphasized the need to change the strategy to do more with less while bridging the funding gap.

Chair Greenlee noted that despite these changes, the professionalism and dedication of the OETA staff and employees remain constant. Working hard to provide excellent Educational Programming and to maintain the State Emergency Notification System. Chair Greenlee stated, "We, the Board, greatly appreciate and thank you for standing firmly and for your commitment during this period of transition".

Item #6 Executive Report:

Director Black reports on OETA's recent activities, which included presenting the budget to the House and Senate, requesting a flat budget for the year without an increase. And the brief presentation to the Sunset Review Committee. Black highlights that OETA won the OAB Award for the Back In Time show "Nazi Prisoners". OAB will present this award in April of this year in Oklahoma.

Black announced that OETA will be bringing back the Festival Fundraiser in March, featuring six live on-air shows over two weeks. The goal is to engage viewers and remind them that OETA is here, actively working. All fundraising efforts through the Friends of OETA, Inc., have been successful this year, with revenue significantly higher compared to last year. This will help to cover the gap.

Item #7 {Action} Auditor Report:

Auditor Dan Bledsoe reported that the report did not identify any significant deficiency or material weakness in internal control. Bledsoe highlighted that overall, the Audit was clean.

Chair Greenlee called for a motion to approve the Auditor Report. Siegfried motioned, and Burrage seconded. A roll call vote was conducted, and the motion to approve the report carried unanimously.

Item #8 {Action} Proposed OETA Employee Compensation Plan:

Chair Greenlee reports that this plan requires a big commitment from the Friends of OETA. It will not require additional public dollars; it will be privately funded. Highlighting that this is a much-needed, good, and well-thought-out plan for employee raises. The plan was approved by the Friends of OETA, Inc, and will be retroactive to January 1, 2026.

Chair Greenlee thanked the Friends of OETA, Inc., for the support of this plan and called for a motion to approve the Employee Compensation Plan. Burrage motioned, and Falkner seconded. A roll call vote was conducted, and the motion to approve the plan carried unanimously.

Item #9 {Action} Chief Operating Officer:

Black reported that at the end of January, OETA had $1.6 million in cash, including $900,000 in one-time funding from the legislature for tower replacements. This plan is to finish the necessary work by year's end and to use some of those funds to address the roof issue over the TOC area.

OETAs' revolving fund has about $365,000 available. So far this year, we've spent $2.8 million of our $6.6 million budget and are trending under budget thanks to the remaining one-time funding and salary savings.

Chair Greenlee called for a motion to approve the Financial Reports. Hess motioned, and Hale seconded. A roll call vote was conducted, and the motion to approve the plan carried unanimously.

Item #10 {Action} Vice Chair Position:

Chair Greenlee requested a nomination to appoint Kara Hall to Vice Chair. Noting that Hall has served for some time and has some institutional history. Hale nominated Hall, Siegfried called for a motion to approve, and Falkner seconded. A roll call vote was conducted, and the motion to approve Kara Hall as Vice Chair carried unanimously.

Black announced in the next meeting that OETA will appoint a committee to search for the following year's Executive Committee.

Item #11 Announcement of the Next Meeting:

Chair Greenlee announced the next regular meeting is scheduled for Tuesday, April 21, 2026, at 1:00 p.m. at OETA Headquarters.

Adjournment

There being no further business to come before the Authority. Chair Greenlee called the meeting adjourned at 1:27 p.m.

Adopted this day on April 21, 2026.

Lisa Greenlee, Chair

Sean Burrage, Secretary/Treasurer