

**Minutes of Regular Meeting of the
Oklahoma Educational Television Authority**

1:00 p.m., Tuesday, October 28, 2025
OETA Media Center Conference Room
7403 N. Kelley Ave.
Oklahoma City, Oklahoma

DIRECTORS' PRESENT:

Lisa Greenlee, Chair
Karen Auer
Lindel Fields, Superintendent
Dr. Kayla Hale
Kara Hall
Dr. Jim Hess
Meyer Siegfried
Jessica Thompson

DIRECTORS ABSENT:

Sean Burrage, Chancellor
Jay Falkner
Joseph Harroz, Jr.
Dr. Jim Hess

VISITORS PRESENT: Oklahoma Office of the Attorney General, Madalynn Martin.

STAFF PRESENT: Interim Executive Director/Chief Operating Officer Shawn Black; Vice President of Engineering & IT Lawson Adams; Vice President of Local Content Susan Cadot; Vice President of Educational Outreach Darrell Strong; Vice President of Programming Janette Thornbrue; Vice President of Marketing and Communications Jennifer Mullens; Vice President of Development Sally Ray; FOETA President Garret King, and Executive Assistant Janet Jones.

The Oklahoma Educational Television Authority Board of Directors met in person at 1:00 p.m. on Tuesday, October 28, 2025. Notice of Meeting was filed with the Secretary of State, and copies of the agenda and meeting documents were posted in accordance with the Open Meetings Act.

Chair Greenlee called the meeting to order. Jones called the roll. It was determined that a quorum was present, and the meeting was called to order at 1:01 p.m.

The Chair welcomed the board and recognized the new members. The board was asked to introduce themselves, followed by the staff.

Item #4 {Action}:

The Board reviewed the minutes of the regular meeting of August 26, 2025. Chair Greenlee requested a motion to approve the minutes. A motion was made to approve the minutes by Siegfried, and it was seconded by Hall. A roll-call vote was conducted; Fields and Hale abstained, and the motion to approve the minutes carried unanimously.

Item #5 Chair Report:

Chair Greenlee postponed her report until the Executive Session.

Item #6 Interim Executive Report:

Interim Director Black reports conversations with PBS NewsHour, which is planning significant changes to adapt to shifts in public media. They are establishing a White House correspondent team for the first time and inviting diverse voices to comment on stories, such as bringing in representatives from the Heritage Foundation to discuss the Constitution—a noteworthy change for them.

PBS is also engaging with lawmakers from both parties to ensure balanced news coverage. They have agreements with Netflix and Amazon to stream PBS video-on-demand shows, allowing viewers to watch ad-free content on both platforms.

Black reported OETA has seen impressive growth in its streaming numbers. September recorded 4 million streams in PBS Kids. Adult streaming has also increased. For instance, "Hotel Portofino" had 9,000 streams last year, while "Professor T" reached 20,000 this year.

Black emphasized that OETA completed the EEO audit, which consisted of 85 pages of documentation, and the attorney found it thorough and without issues.

He also announced that OETA is updating the voice of OETA. After 17 years, Gary Owens will be succeeded by Connor Quinn, who was the original voice of Christopher Robin. Gary will still contribute to special projects.

Black also reported that OETA is finishing the replacement of its transmitters. The Cheyenne engineer reported reducing four of the air conditioning units to one, which is expected to save about \$1,000 in electrical costs over two months.

Item #7 (Action):

Black reported that OETA has \$962,000 in one-time funding available, which is part of the ongoing Oklahoma City transmitter replacement project. Cash on hand is limited due to recent bill payments.

Black emphasized that the expenditure report indicates that about \$4.3 million of the \$5.6 million budget is allocated for salaries, insurance, and retirement benefits, with salaries alone accounting for approximately \$3 million. Miscellaneous administrative expenses total \$784,000 and cover electricity, transmitter maintenance, and agreements with various power companies. The expenditure chart shows an initial increase that will level out as spending continues. Currently, OETA is below budget for year-to-date expenditures.

Black reports Mike Weber resigned, taking a position in the private sector, and Engineer Roger Brown has retired.

Chair Greenlee called for a motion to approve the financial and administration reports. Hale motioned, and Siegfried seconded. A roll call vote was conducted, and the motion to approve the report carried unanimously.

Item #8 {Action}:

Chair Greenlee began by thanking everyone for being there for the important task of selecting a new leader for OETA. She emphasized the process has taken some time—not due to any single factor—but it is now time to decide.

Chair Greenlee introduced Garrett King, who joined the Executive Session to help bring the new members up to speed. Chair Greenlee provided some background: OETA’s previous Executive Director, Polly Anderson, left in March. Mr. Black has served as Interim Executive Director and has done an outstanding job.

OETA and Friends of OETA established a joint search committee comprising individuals from both the Friends of OETA board and the authority board. This committee interviewed five candidates from a pool of 14 in July, using Zoom over two days. Ultimately, they selected two candidates to interview at our last meeting on August 26th. That provides the context for our discussion today.

Chair Greenlee asks one of the Board members for a motion to enter Executive Session to discuss the employment, hiring, or appointment of Candidate A or Candidate B for the position of Executive Director of the Oklahoma Educational Television Authority, including compensation.

Auer made a motion, and Siegfried seconded the motion. A roll call vote was conducted. A roll call was conducted. Chair Greenly, yes. Chancellor Burrage, Ms. Auer, yes. Mr. Faulkner, Mr. Fields, yes. Ms. Hale, yes. Ms. Hall, yes. Mr. Harroz, Mr. Harwell, yes. Dr. Hess, Mr. Siegfried, yes, Ms. Thompson, yes. The vote was unanimous, and the motion carried. Chair Greenlee dismissed the staff, and the **Executive Session was entered at 1:17.**

Chair Greenlee thanked everyone for their return and called for a motion to exit Executive Session. Superintendent Fields motioned, and Ms. Hall seconded. A roll call was conducted. Chair Greenly, yes. Chancellor Burrage, Ms. Auer, yes. Mr. Faulkner, Mr. Fields, yes. Ms. Hale, yes. Ms. Hall, yes. Mr. Harroz, Mr. Harwell, yes. Dr. Hess, Mr. Siegfried, yes, Ms. Thompson, yes. The vote was unanimous, and the motion carried. **Executive Session was exited.**

Chair Greenlee asked President Hale for a motion. President Hale moved to appoint Shawn Black to serve as OETA’s Executive Director, effective immediately, with compensation set at the proposed amount, and Ms. Auer seconded. A roll call was conducted. Chair Greenly, yes. Chancellor Burrage, Ms. Auer, yes. Mr. Faulkner, Mr. Fields, yes. Ms. Hale, yes. Ms. Hall, yes. Mr. Harroz, Mr. Harwell, yes. Dr. Hess, Mr. Siegfried, yes, Ms. Thompson, yes. The vote was unanimous, and the motion carried.

Item #9 Proposed OETA Employee Compensation Plan {Action}:

Chair Greenlee emphasized that the compensation plan needs a little bit more information and requested a motion to table it until the next meeting. Ms. Hall made a motion, and Mr. Siegfried seconded. A roll call was conducted. Chair Greenly, yes. Chancellor Burrage, Ms. Auer, yes. Mr. Faulkner, Mr. Fields, yes. Ms. Hale, yes. Ms. Hall, yes. Mr. Harroz, Mr. Harwell, yes. Dr. Hess, Mr. Siegfried, yes, Ms. Thompson, yes. The vote was unanimous, and the motion carried.

Item #10 Announcement of the Next Meeting:

The Chair announced that the next regular meeting scheduled for Tuesday, December 23, 2025, at 1 p.m. at the OETA network headquarters in Oklahoma City, OK, has been cancelled.

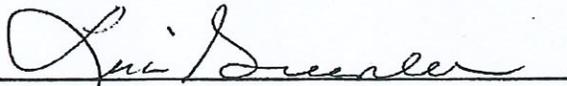
Item #11 {Action} Regular Meeting Dates for 2026:

President Hale made a motion to approve the 2026 Calendar Year, and Superintendent Fields seconded. A roll call was conducted. Chair Greenlee, yes. Chancellor Burrage, Ms. Auer, yes. Mr. Faulkner, Mr. Fields, yes. Ms. Hale, yes. Ms. Hall, yes. Mr. Harroz, Mr. Harwell, yes. Dr. Hess, Mr. Siegfried, yes, Ms. Thompson, yes. The vote was unanimous, and the motion carried.

Adjournment

There being no further business to come before the Authority. Chair Greenlee called the meeting adjourned.

Adopted this day on February 24, 2026.



Lisa Greenlee, Chair
