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## **FOR IMMEDIATE RELEASE**

### **OETA Named as Finalist in Four Categories of the 56<sup>th</sup> Annual Public Media Awards**

**Oklahoma City, OK** — August 15<sup>th</sup>, 2024 — The Oklahoma Educational Television Authority (OETA) is honored to announce that it has been named a finalist in four categories of the 56<sup>th</sup> Annual Public Media Awards. The Public Media Awards, presented by The National Educational Telecommunications Authority (NETA), honor their member's work in the highest caliber community engagement, content, education, and marketing and communications. This recognition underscores OETA's commitment to delivering exceptional public broadcasting content that educates, informs, and entertains our viewers.

Awards are judged by a group of expert panelists from within the public media system and industry professionals working outside of public media, and stations compete within their divisions based on their station size. OETA is proud to be recognized in the following categories:

- **Annual Report:** OETA 2023 Local Content Service Report
- **Historical Feature:** Back in Time: Wild West Women
- **Digital Media:** Aerospace Jobs Explained
- **Community Initiative:** The American Buffalo with the Kiowa Tribe and the Cheyenne and Arapaho Tribes

“Our nomination as finalists reflects our talented team's hard work, creativity, and dedication,” said Polly Anderson, Executive Director of OETA. “We are honored to be recognized by NETA and grateful to our viewers for their continued support. This acknowledgment fuels our passion for producing quality content that resonates with our community.”

The NETA Awards winners will be announced during the NETA Conference and CPB Public Thought Leader Forum, which will take place on September 15<sup>th</sup>, 2024, in Pittsburgh, PA. OETA looks forward to celebrating this achievement and continuing to deliver outstanding programming to our audience.

For more information about OETA's programming and to stay updated on our latest news, please visit OETA.tv or follow us on social media:

- Instagram: [instagram.com/ OETAOK](https://www.instagram.com/OETAOK)
- Facebook: [facebook.com/OETAOK](https://www.facebook.com/OETAOK)

For media inquiries or further information, please get in touch with Jennifer Mullins, VP of Marketing and Communications, at [jmullins@oeta.tv](mailto:jmullins@oeta.tv).

**About OETA:** OETA provides essential educational content and services that inform, inspire and connect Oklahomans to ideas and information that enrich our quality of life. We do this by consistently engaging Oklahomans with educational and public television programming, providing educational training and curriculum, outreach initiatives and online features that collectively encourage lifelong learning. For more information about education curriculum and programs, local productions, digital television, community resources and show schedules, explore [OETA.tv](http://OETA.tv).

**About NETA:** The National Educational Telecommunications Association (NETA) is a professional association representing 303 member stations in 49 states, the Virgin Islands, and the District of Columbia. NETA provides leadership, general audience content, educational services, professional development, and trusted financial management services, including human resources and benefits administration, to individual public media licensees, their affinity groups, and public media as a whole.

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